Discussiones Mathematicae Probability and Statistics 32 (2012) 59–68 doi:10.7151/dmps.1144

# ON OPTIMALITY OF THE ORTHOGONAL BLOCK DESIGN

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#### Abstract

In the paper a usual block design with treatment effects fixed and block effects random is considered. To compare experimental design the asymptotic covariance matrix of a robust estimator proposed by Bednarski and Zontek (1996) for simultaneous estimation of shift and scale parameters is used. Asymptotically A- and D- optimal block designs in the class of designs with bounded block sizes are characterized.

**Keywords:** Experimental design, orthogonal block design, robust estimator, maximum likelihood estimator, *A*-optimality, *D*-optimality.

2010 Mathematics Subject Classification: 62K05, 62G35.

## 1. INTRODUCTION

Consider an experiment with  $v \ge 1$  treatments arranged in  $b \ge 2$  blocks according to the  $v \times b$  incidence matrix N with entries  $n_{ij} \ge 0$ . We assume that an observed

random variable  $y_{ijl}$  for i = 1, ..., v, j = 1, ..., b and  $l = 1, ..., n_{ij}$  have the following additive structure

(1) 
$$y_{ijl} = \mu_i + \lambda_j + e_{ijl},$$

where  $\mu_1, \ldots, \mu_v$  – fixed (treatment) effects,  $\lambda_1, \ldots, \lambda_b$  – independent unobservable random (block) effects normally distributed  $N(0, \sigma_{\lambda}^2)$ , while  $e_{111}, \ldots, e_{vbn_{vb}}$ – independent random errors with  $N(0, \sigma_e^2)$  distribution ( $\sigma_{\lambda}$  and  $\sigma_e$  are scale parameters). Moreover, we assume that  $\lambda$ 's and e's are independent. Denote by  $\mu$  the vector ( $\mu_1, \ldots, \mu_v$ )' of fixed effects and by  $\sigma$  the vector ( $\sigma_{\lambda}, \sigma_e$ )' of scale parameters. Throughout the paper we assume that the parameter  $\theta = (\mu', \sigma')'$  is identifiable in the model, that is we assume that every row and every column in N have a nonzero element, and that there is a column in N for which the sum of its components exceeds 1.

For the model (1) there are different approaches to the problem of comparison of experimental designs. Usually a comparision of designs is based on the covariance matrix of a given estimator of  $\mu$  and only equiblock-sized designs was considered. One of used estimators is the best linear unbiased estimator (BLUE) of  $\mu$  in interblock model i.e. BLUE among linear unbiased estimators based on block totals (Gaffke and Kraft, 1980, and Christof and Pukelsheim, 1985). Another proposition is BLUE of  $\mu$  in the original model under restriction to such designs for which BLUE exists (Kageyama and Zmyślony, 1993). In both cases the orthogonal block design is A- and D- optimal. Somewhat different approach has been proposed by Zmyślony and Zontek (1994). They have used a robust estimator for  $\theta$  given by Fisher consistent and Fréchet differentiable functional (see Bednarski and Zontek, 1994,1996). Since the exact covariance matrix of the estimator is not known, the asymptotic covariance matrix has been used to define criteria of optimality.

In this paper we extend and generalize results of Zmyślony and Zontek (1994). We characterize block designs which are A- as well as D- optimal separately for estimation of  $\mu$ ,  $\sigma$  and  $\theta$  in the class of designs with bounded block sizes. For estimation  $\mu$  as well as  $\theta$  only the orthogonal block design is optimal in the considered class of designs. Moreover, it belongs to the class of A- as well as D-optimal experimental designs for estimation of  $\sigma$ . Since robust estimators are here considered, optimal properties of the orthogonal design are valid for small departures from the model distribution. In the last section, values of considered type of criterion functionals at the scaled asymptotic covariance matrix are compared with the corresponding values of them at the sample covariance matrix resulting from estimates of  $\theta$  computed from generated data. Calculations was made for selected experimental designs, parameters of the model and a type of contamination of the model distribution, using the maximum likelihood estimator and a robust estimator.

Throughout the paper w' stands for the transpose of a vector w and diag(w) for a diagonal matrix with *i*-th diagonal element equal to the *i*-th component of w. The *a*-dimensional vector with all entries unity and the identity  $a \times a$  matrix are denoted by  $\mathbf{1}_a$  and  $I_a$ , respectively. For any  $a \times a$  matrix M, the symbol det M denotes the determinant of M and tr M the trace of M. We write  $M_1 \geq M_2$   $(M_1 > M_2)$  when  $M_1$  and  $M_2$  are nonnegative definite (we mean also symetric) matrices such that  $M_1 - M_2$  is nonnegative (positive) definite matrix. A block diagonal matrix with blocks  $B_1, \ldots, B_a$  is written as diag $(B_1, \ldots, B_a)$ . Finally, let  $\mathcal{R}^a_+ = \{(u_1, \ldots, u_a)' : u_1 > 0, \ldots, u_a > 0\}, \mathcal{S}^a_+ = \{u \in \mathcal{R}^a_+ : u'\mathbf{1}_a = 1\}$  and let  $\mathcal{N}^a = \{(n_1, \ldots, n_a)' : n_1, \ldots, n_a$  are natural numbers}.

#### 2. Asymptotic covariance matrix of robust estimators

As in Zmyślony and Zontek (1994) optimal properties of experimental designs are derived by using an asymptotic covariance matrix (see also Müller, 1992) of a robust estimator of  $\theta = (\mu', \sigma')'$  proposed by Bednarski and Zontek (1994). For convenience of the reader we briefly describe their results needed in this paper.

For j = 1, ..., b let  $Y_j$  be a vector of random variables in the *j*-th block ordered in the following way

$$Y_j = (y_{1j1}, \dots, y_{1jn_{1j}}, y_{2j1}, \dots, y_{2jn_{2j}}, \dots, y_{vj1}, \dots, y_{vjn_{vj}})'.$$

Under model assumptions, the random vector  $Y_j$ ,  $j = 1, \ldots, b$ , is normally distributed with expectation  $EY_j = X_j\mu$ , where  $X_j = \text{diag}(\mathbf{1}_{n_{1j}}, \ldots, \mathbf{1}_{n_{vj}})$ , and with covariance matrix  $\text{cov}(Y_j) = \sigma_{\lambda}^2 \mathbf{1}_{n_{\cdot j}} + \sigma_e^2 I_{n_{\cdot j}}$ , where  $n_{\cdot j} = \sum_{i=1}^v n_{ij}$ . It is easy to see that  $Y_1, \ldots, Y_b$  are independent random vectors and that the distributions of, say,  $Y_j$  and  $Y_s$  coincide for each  $\theta$  in the parameter space  $\Theta = \mathcal{R}^v \times \mathcal{R}^2_+$ iff  $n_{ij} = n_{is}$  for  $i = 1, \ldots, v$ , i.e., when corresponding columns of the incidence matrices are equal.

We divide random vectors  $Y_1, \ldots, Y_b$  on the minimal number of subgroups in such a way that in each subgroup there are identically distributed random vectors. Let  $N_1, \ldots, N_p$  stand for different columns of the incidence matrix N, and let  $b_i$ ,  $i = 1, \ldots, p$ , be the number of repetitions of  $N_i$   $(\sum_{i=1}^p b_i = b)$ . Then without loss of generality we can assume that the incidence matrix N has the following form

$$\mathbf{N} = (N_1 \mathbf{1}'_{b_1}, \dots, N_p \mathbf{1}'_{b_n}).$$

So  $Y_{c_{i-1}+1}, \ldots, Y_{c_i}$ , where  $c_i = \sum_{s=1}^i b_s$ ,  $c_o = 0$ , constitute the *i*-th subgroup.

Denoting by  $\hat{F}_{b_i}^i$ ,  $i = 1, \ldots, p$ , the empirical distribution function resulting

from  $Y_{c_{i-1}+1}, \ldots, Y_{c_i}$ , define an estimator of  $\theta$  as the parameter  $\hat{\theta}_b$  in  $\Theta$  for which

(2) 
$$\int \sum_{i=1}^{p} \Phi_i(y_i|\theta) \mathrm{d}(\hat{F}^1_{b_1}(y_1) \times \ldots \times \hat{F}^p_{b_p}(y_p))$$

attains the minimum value, where  $\Phi_i(\cdot, \cdot)$  is a real function on  $\mathcal{R}^{n_i} \times \Theta$ , while  $n_i = N'_i \mathbf{1}_a$  Under some assumptions imposed on  $\Phi_1, \ldots, \Phi_p$ , Bednarski and Zontek (1996) have shown that the functional corresponding to (2) is Fisher consistent and Fréchet differentiable at the model for the supremum norm. This imply that the estimator is consistent and is robust for small departures from the model distribution. Moreover, for fixed matrix  $\tilde{N} = (N_1, \ldots, N_p)$  and under the assumption  $\lim_{b\to\infty} (b_i/b) = q_i > 0$  for  $i = 1, \ldots, p$ , the estimator  $\hat{\theta}_b$  is asymptotically normal with expectation  $\theta$  (at the model) and with covariance matrix  $(1/b)\Sigma$  under whole infinitesimal model. The matrix  $\Sigma$  depends on  $\tilde{N}$ ,  $q = (q_1, \ldots, q_p)'$  and  $\sigma$ , and is given by

(3) 
$$\Sigma = \Sigma(\tilde{N}, q; \sigma) = \operatorname{diag}(w_1 V_1(\tilde{N}, q; \sigma), w_2 V_2(\tilde{N}, q; \sigma)),$$

where for j = 1, 2

(4) 
$$V_j(\tilde{N}, q; \sigma) = \left[\sum_{i=1}^p M_j(N_i; \sigma)\right]^{-1} \left[\sum_{i=1}^p \frac{1}{q_i} M_j(N_i; \sigma)\right] \left[\sum_{i=1}^p M_j(N_i; \sigma)\right]^{-1},$$

while for  $K \in \mathcal{N}^v$ ,  $k = K' \mathbf{1}_v$  and  $\alpha = (\alpha_1, \alpha_2)' \in \mathcal{R}^2_+$ 

(5) 
$$M_1(K;\alpha) = \frac{1}{\alpha_2^2} \left( \operatorname{diag}(K) - \frac{\alpha_1^2}{k\alpha_1^2 + \alpha_2^2} K K' \right)$$

(6) 
$$M_2(K;\alpha) = \frac{2}{(k\alpha_1^2 + \alpha_2^2)^2} \begin{bmatrix} k^2 \alpha_1^2 & k\alpha_1 \alpha_2 \\ k\alpha_1 \alpha_2 & \alpha_2^2 \end{bmatrix} + 2 \frac{k-1}{\alpha_2^2} \begin{bmatrix} 0 & 0 \\ 0 & 1 \end{bmatrix}.$$

The constants  $w_1 \geq 1$  and  $w_2 \geq 1$ , which can be interpreted as efficiency coefficients with respect to the maximum likelihood estimator of  $\mu$  and  $\sigma$ , respectively, depend on chosen functions  $\Phi_1, \ldots, \Phi_p$ . For more details see Bednarski and Zontek (1996).

### 3. Main results

For our considerations it is convenient to identify an experimental design with pair  $(\tilde{N}, \tilde{q})$ , where  $\tilde{q} = (b_1/b, \dots, b_p/b)'$ , instead of the original incidence matrix

**N** (throughout the paper we assume that b is fixed). Assume we have defined an estimator  $\hat{\theta}_E$  (we ommite subscript b) of  $\theta$  for the model associated with an experimental design E in a class  $\mathcal{E}$  and suppose we are interesting in estimation of parametric function  $C'\theta$ , where C is  $(v+2) \times r$  matrix. Take  $C'\hat{\theta}_E$  as an estimator of  $C'\theta$ . Usually for a given criterion functional f defined on  $\{\operatorname{cov}_{\theta}(C'\hat{\theta}_E) : E \in \mathcal{E}\}$ , an experimental design  $E_o$  is said to be optimal in  $\mathcal{E}$  for estimation of  $C'\theta$ , if  $f(\operatorname{cov}_{\theta}(C'\hat{\theta}_{E_o}))$  is minimum in  $\mathcal{E}$  for each  $\theta \in \Theta$ . However, when the covariance matrix cannot be explicitly calculated, such definition induce some difficulties. This is the case when the robust estimator is used. Therefore Zmyślony and Zontek (1994) have proposed a modification of the above definition, by exchange  $\operatorname{cov}_{\theta}(C'\hat{\theta}_E)$  for its approximation given by  $\frac{1}{b}C'\Sigma(\tilde{N},\tilde{q};\sigma)C$ , where  $E = (\tilde{N},\tilde{q})$ . Since the approximation is based on the asymptotic covariance matrix, an optimal experimental design will be called asymptotically optimal.

We are interested in two types of criterion functional, the first one is associated with the trace operation and the second one is based on the matrix determinant.

**Definition 1.** An experimental design  $(\tilde{N}, \tilde{q})$  in a class  $\mathcal{E}$  of experimental designs is called asymptotically A- (D-) optimal in  $\mathcal{E}$  for a function  $C'\theta$ , if

$$\operatorname{tr}[C'\Sigma(N,\tilde{q};\sigma)C] \quad (\det[C'\Sigma(N,\tilde{q};\sigma)C])$$

is minimum in  $\mathcal{E}$  for every  $\sigma \in \mathcal{R}^2_+$ .

In this paper, we are concentrated only with three cases, namely  $C'\theta = \mu$ ,  $C'\theta = \sigma$ and  $C'\theta = \theta$ .

For fixed v, b and k let us consider the following classes of experimental designs

$$\mathcal{E}_o = \{ (\boldsymbol{N}, \tilde{q}) : \boldsymbol{N} \in \mathcal{M}_k(p), \; \tilde{q} \in \mathcal{S}^p_+, \; p = 1, \dots, b \},$$
  
$$\mathcal{E}_o^{\star} = \{ (\tilde{\boldsymbol{N}}, \tilde{q}) : \; \tilde{\boldsymbol{N}} \in \mathcal{M}_k^{\star}(p), \; \tilde{q} \in \mathcal{S}^p_+, \; p = 1, \dots, b \},$$
  
$$\mathcal{E}_1 = \{ (\tilde{\boldsymbol{N}}, (1/b)\mathbf{1}_p) : \; \tilde{\boldsymbol{N}} \in \mathcal{M}_k^{\star}(p), \; p = 1, \dots, b \}$$

and

$$\mathcal{E}_2 = \{ (\tilde{\boldsymbol{N}}, 1) : \; \tilde{\boldsymbol{N}} \in \mathcal{M}_k^{\star}(1) \},\$$

where

$$\mathcal{M}_k(p) = \{ (K_1, K_2, \dots, K_p) : K_j \in \mathcal{N}^v, K_j' \mathbf{1}_v \le k, \ j = 1, \dots, p \},\$$

while

$$\mathcal{M}_k^{\star}(p) = \{ K \in \mathcal{M}_k(p) : K' \mathbf{1}_v = k \mathbf{1}_p \}.$$

Zmyślony and Zontek (1994) have characterized experimental designs which are asymptotically A- as well as D-optimal in  $\mathcal{E}_o^*$  for  $\sigma$ . Moreover, they have proved that the orthogonal design is asymptotically A- as well as D-optimal in  $\mathcal{E}_1$  for  $\mu$ . In this paper we extend these results by considering A- and D-optimality in a broader class of designs for  $\mu$  and  $\sigma$ , and we generalize them to the case of the function  $C'\theta = \theta$ .

It is intuitively clear that when we give in addition observations in some subgroup of blocks, then we should get better experimental design. For p = 1 this is stated in the following lemma.

**Lemma 2.** For any  $K_1, K_2 \in \mathcal{N}^v$  and for any  $\alpha = (\alpha_1, \alpha_2)' \in \mathcal{R}^2_+$  we have

- (i) if  $K_1 K_2 \in \mathcal{N}^v$ , then  $M_1(K_1; \alpha) \ge M_1(K_2; \alpha)$ ,
- (ii) if  $(K_1 K_2)' \mathbf{1}_v > 0$ , then  $M_2(K_1; \alpha) > M_2(K_2; \alpha)$ .

**Proof.** To prove the first part of the lemma, it is sufficient to consider a case when  $K_1 = K_2 + T$ , where  $T \in \mathcal{N}^v$  and  $T'\mathbf{1}_v = 1$ . Using diag(T) = TT', simple algebra shows that

$$M_1(K_1;\alpha) - M_1(K_2;\alpha) = \frac{1}{\alpha_2^2[(\kappa+1)\alpha_1^2 + \alpha_2^2](\kappa\alpha_1^2 + \alpha_2^2)}BB',$$

where  $\kappa = K'_2 \mathbf{1}_v$ , while  $B = \alpha_1^2 K_2 - (\kappa \alpha_1^2 + \alpha_2^2)T$ , which terminates the proof of part (*i*).

The second implication we show for  $K_1$  and  $K_2$  such that  $K'_1 \mathbf{1}_v = K'_2 \mathbf{1}_v + 1$ . It follows easily for general  $K'_1 \mathbf{1}_v$  and  $K'_2 \mathbf{1}_v$  by induction. In the considered case one can veryfy that

$$M_2(K_1;\alpha) - M_2(K_2;\alpha) = \frac{2}{((\kappa+1)\alpha_1^2 + \alpha_2^2)^2(\kappa\alpha_1^2 + \alpha_2^2)^2} (BB' + 2\kappa\alpha_1^2 D),$$

where  $\kappa = K'_2 \mathbf{1}_v$ ,  $B = \frac{1}{\alpha_2} (\alpha_1 \alpha_2^3, -\kappa(\kappa+1)\alpha_1^4 + \alpha_2^4)'$ , while

$$D = \begin{bmatrix} (\kappa+1)\alpha_1^2\alpha_2^2 + \alpha_2^4 & 0\\ 0 & (\kappa+1)(2\kappa+1)\alpha_1^4 + (4\kappa+3)\alpha_1^2\alpha_2^2 + 2\alpha_2^4 \end{bmatrix}.$$

This finishes the proof.

The second lemma will be used on a step of construction of an experimental design better than a given block design in  $\mathcal{E}_o \setminus \mathcal{E}_o^*$ .

**Lemma 3.** Let  $W_1, \ldots, W_p$  be n.n.d.  $m \times m$  matrices such that  $W_1 + \ldots + W_p > 0$ and let  $u = (u_1, \ldots, u_p)' \in S^p_+$ . Then

(7) 
$$\sum_{i=1}^{p} u_i W_i \ge \left(\sum_{i=1}^{p} W_i\right) \left(\sum_{i=1}^{p} \frac{1}{u_i} W_i\right)^{-1} \left(\sum_{i=1}^{p} W_i\right).$$

**Proof.** It is sufficient to prove that for  $u \in S^p_+$ 

(8) 
$$\sum_{i=1}^{p} u_i W_i \ge \left(\sum_{i=1}^{p} \frac{1}{u_i} W_i\right)^{-1},$$

where  $W_1, \ldots, W_p$  satisfy an additional condition that  $W_1 + \ldots + W_p = I_m$ . First we show this inequality for p = 2.

Let  $W_1 = \sum_{j=1}^m \lambda_j T_j T'_j$  be a spectral decomposition of  $W_1$ , where  $\lambda_j \in [0, 1]$ is an eigenvalue corresponding to an eigenvector  $T_j$  of  $W_1$ ,  $j = 1, \ldots, m$ . Since  $W_2 = I_m - W_1 = \sum_{j=1}^m (1 - \lambda_j) T_j T'_j$  we get that

$$u_1W_1 + (1-u_1)W_2 - \left(\frac{1}{u_1}W_1 + \frac{1}{1-u_1}W_2\right)^{-1} = \sum_{j=1}^m \frac{(2u_1-1)^2\lambda_j(1-\lambda_j)}{u_1(1-\lambda_j) + (1-u_1)\lambda_j}T_jT_j'$$

is n.n.d. for  $u_1 \in (0, 1)$ , which shows (8) for p = 2.

Using this we easily see that for p > 2

$$\sum_{i=1}^{p} u_i W_i = u_1 W_1 + (1 - u_1) \sum_{i=2}^{p} \frac{u_i}{1 - u_1} W_i$$
$$\geq \left( \frac{1}{u_1} W_1 + \frac{1}{1 - u_1} \sum_{i=2}^{p} \frac{u_i}{1 - u_1} W_i \right)^{-1}$$

According to  $0 < u_i/(1-u_1) < 1$ , i = 2, ..., p, it may be concluded that

$$\sum_{i=2}^{p} \frac{1}{u_i} W_i \ge \frac{1}{1-u_1} \sum_{i=2}^{p} \frac{u_i}{1-u_1} W_i,$$

which terminates the proof.

Under additional assumption that  $W_1 > 0, \ldots, W_p > 0$ , inequality (7) follows from inequality due to Kiefer (Lemma 3.2, 1959).

Using above two lemmas we can get the following characterization of asymptotically A- as well D- optimal designs for  $\sigma$ 

**Theorem 4.** An experimental design  $(\tilde{N}, \tilde{q})$  is asymptotically A- (D-) optimal in  $\mathcal{E}_o$  for  $\sigma$  if and only if  $(\tilde{N}, \tilde{q})$  belongs to  $\mathcal{E}_1$ .

**Proof.** Let  $\tilde{N} = (N_1, \ldots, N_p)$  be a matrix in  $\mathcal{M}_k(p) \setminus \mathcal{M}_k^*(p)$  and let  $\tilde{q} = (\tilde{q}_1, \ldots, \tilde{q}_p)' \in \mathcal{S}_+^p$ . We have for each  $\sigma$  in  $\mathcal{R}_+^2$ 

$$V_2(\tilde{\boldsymbol{N}}, \tilde{q}; \sigma) \ge \left[\sum_{i=1}^p \tilde{q}_i M_2(N_i; \sigma)\right]^{-1} > V_2(\tilde{\boldsymbol{N}}^\star, 1; \sigma),$$

where  $\tilde{N}^*$  is a vector in  $\mathcal{N}^v$  such that  $\tilde{N}^* \mathbf{1}'_v = k$ . The first inequality follows from Lemma 3 and the second one from Lemma 2. This imply that no experimental design in  $\mathcal{E}_o \setminus \mathcal{E}_o^*$  is asymptotically A- as well as D-optimal in  $\mathcal{E}_o$  for  $\sigma$ . Since, as it is shown in Zmyślony and Zontek (Theorem 1, 1994), an experimental design  $(\tilde{N}, \tilde{q})$  is asymptotically A- as well as D- optimal in  $\mathcal{E}_o^*$  for  $\sigma$  if and only if  $(\tilde{N}, \tilde{q}) \in \mathcal{E}_1$ , the assertion follows.

Note that the matrix  $M_2(K, \alpha)$  given by (6) depends on K through  $K' \mathbf{1}_v$ . So arrangement of treatments in blocks is not important, if we are interested in choosing of asymptotically optimal experimental design for  $\sigma$ .

**Lemma 5.** Let  $K = (K_1, \ldots, K_p)$  be an element of  $\mathcal{M}_k(p)$ . If  $(K_1^{\star}, \ldots, K_p^{\star})$  in  $\mathcal{M}_k^{\star}(p)$  satisfies

(9) 
$$K_i^{\star} - K_i \in \mathcal{N}^v, \quad i = 1, \dots, p,$$

then for every  $u = (u_1, \ldots, u_p)' \in \mathcal{S}^p_+$  and  $\alpha \in \mathcal{R}^2_+$ 

$$V_1(K, u; \alpha) \ge V_1(K_u^{\star}, 1; \alpha),$$

where  $K_u^{\star} = \sum_{i=1}^p u_i K_i^{\star}$ .

**Proof.** Using assumption (9) and Lemma 2 we get that for  $\alpha \in \mathcal{R}^2_+$ 

$$M_1(K_i^\star;\alpha) \ge M_1(K_i;\alpha), \quad i = 1,\dots, p.$$

Lemma 3 and the above inequality imply now that

(10) 
$$\sum_{i=1}^{p} u_i M_1(K_i^{\star}; \alpha) \ge V_1^{-1}(K, u; \alpha).$$

Since  $\sum_{i=1}^{p} u_i K_i^{\star}(K_i^{\star})' \ge K_u^{\star}(K_u^{\star})'$ , it follows that

$$V_1^{-1}(K_u^{\star}, 1; \alpha) \ge \sum_{i=1}^p u_i M_1(K_i^{\star}, \alpha),$$

which proves the assertion by (10).

As a consequence of the above lemma we can obtain the following theorem.

**Theorem 6.** An experimental design  $(\tilde{N}, \tilde{q})$  is asymptotically A- (D-) optimal in  $\mathcal{E}_o$  for  $\mu$  if and only if  $(\tilde{N}, \tilde{q}) = ((k/v)\mathbf{1}_v, 1)$ , i.e.  $(\tilde{N}, \tilde{q})$  is the orthogonal design  $(\mathbf{N} = (k/v)\mathbf{1}_v\mathbf{1}'_b)$ .

**Proof.** Zmyślony and Zontek (Lemma 3, 1994) have proved that for every vector  $K \in \mathcal{R}^a_+$  such that  $K' \mathbf{1}_a = k$  and for every  $\sigma$  in  $\mathcal{R}^2_+$  the following inequalities hold

$$\operatorname{tr} V_1((k/v)\mathbf{1}_v, 1; \sigma) \leq \operatorname{tr} V_1(K, 1; \sigma)$$

and

$$\det V_1((k/v)\mathbf{1}_v, 1; \sigma) \le \det V_1(K, 1; \sigma)$$

with equality if and only if  $K = (k/v)\mathbf{1}_v$ . Combining this with Lemma 5 we get the statement.

Since only the orthogonal design is asymptitically A- as well as D- optimal in  $\mathcal{E}_o$  both for  $\mu$  and for  $\sigma$  we get the following characterization.

**Remark 7.** A block design  $(\tilde{N}, \tilde{q})$  is asymptotically A- (D-) optimal in  $\mathcal{E}_o$  for  $\theta$  if and only if  $(\tilde{N}, \tilde{q}) = ((k/v)\mathbf{1}_v, 1)$ .

It is known that the orthogonal block design has a number of good properties under normality assumptions. We showed another optimal properties of it. The starting point here is a robust estimator resulting from Fréchet differentiable functional, which implies asymptotic normality with covariance matrix given by (3) under whole infinitesimal model. So the optimality of the orthogonal design are valid also when the distribution of  $Y_j$ ,  $j = 1, \ldots, b$ , comes from a neighbourhood, induced by the supremum norm, of model (normal) distribution.

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Received 1 June 2012